

Dimensions of visuals for events:

1. Facebook

851 x 351 pxl, 500 x 345 pxl

2. Website

Slider (on homepage):

- aspect ratio 16:9
- resolution min. 780 x 440 px

Tips (on homepage) :

- aspect ratio as A4 format
- resolution min. 375 x 535 px

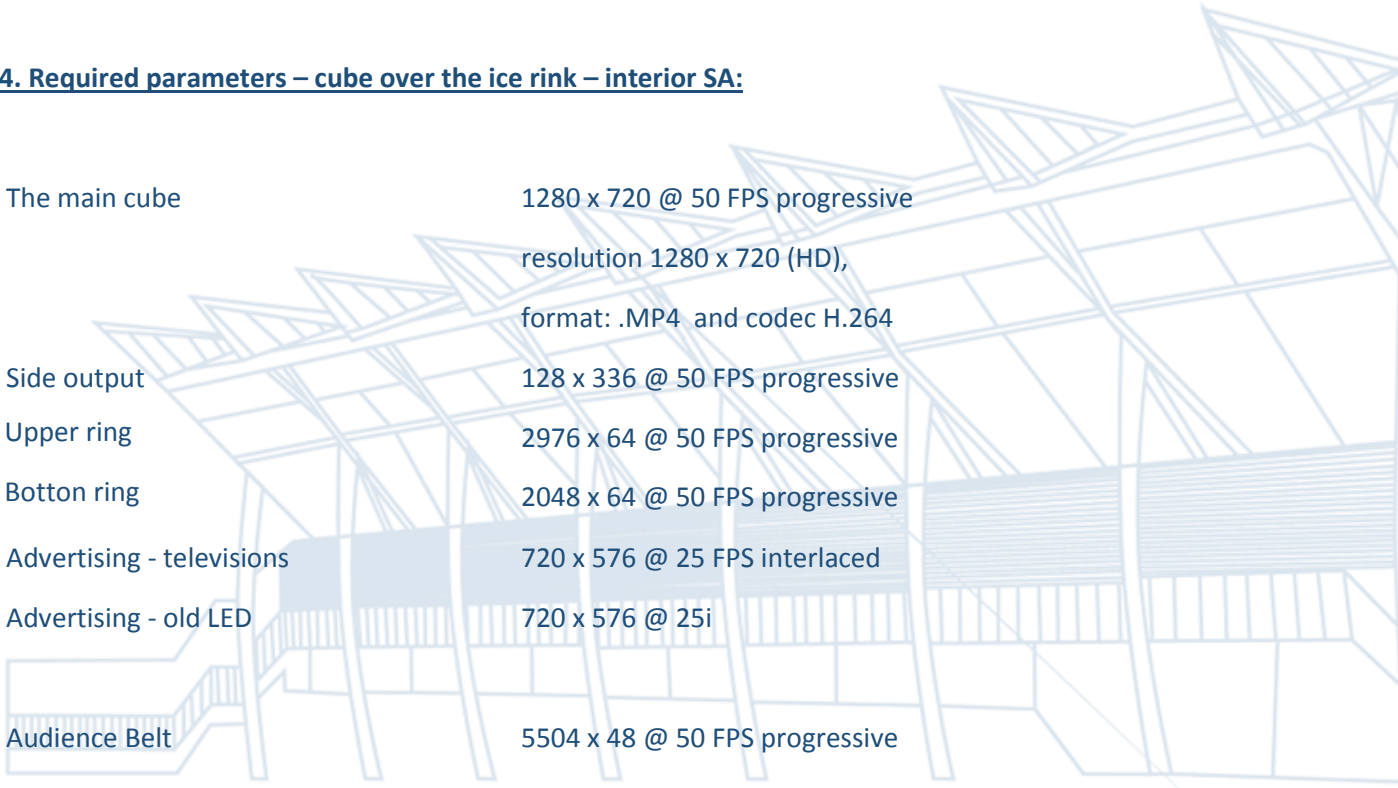
Listing event (on homepage) :

- aspect ratio as A4 format
- resolution min. 500 x 345 px (like a fb banner)

3. Cube – static visual

1280x720 pxl use the .png format

4. Required parameters – cube over the ice rink – interior SA:



The main cube	1280 x 720 @ 50 FPS progressive resolution 1280 x 720 (HD), format: .MP4 and codec H.264
Side output	128 x 336 @ 50 FPS progressive
Upper ring	2976 x 64 @ 50 FPS progressive
Bottom ring	2048 x 64 @ 50 FPS progressive
Advertising - televisions	720 x 576 @ 25 FPS interlaced
Advertising - old LED	720 x 576 @ 25i
Audience Belt	5504 x 48 @ 50 FPS progressive

All videos ideally either in WMV or MP4, if the videos should include transparency, please use the FLV format - resolution 1280 x 720 (HD).